

***Minutes ( Draft) of Monthly Board Meeting of the Eastern Shore Artisans Guild  
Tuesday, March 4<sup>th</sup> 2008, Mallards At The Wharf***

Meeting called to order at 706 PM

Minutes from February meeting were reviewed and approved with two corrections:  
Error on Page one should read 'please'.

Website [www.esccartsfest.com](http://www.esccartsfest.com)

**Treasurer Report ( Mary Miller).**

Budget was accepted and approved as read.  
Tour reservations continue

**OLD Business and Committee Reports:**

- Thanksgiving Tour: ( Mary Miller, Bruce Hoover)  
Response has been good, applications are being received.  
Note: mailing lists are proprietary and for one time use for the Tour only  
Advertising will be done by a postcard sent direct mail to the large mailing list as well as local advertising

- Candy Fund: ( Dan Bowen) :  
*Books for Nassawadox:* 1200 dollars is committed to this library. First draft of the Bookplate was presented and discussed. Revisions will be: delete apostrophe, move the chair, add the Guild Logo, move the date up and center the text in the box.  
*Books for Nandua:* 200 dollars is budgeted,  
*Books for Community College* are 'on hold'.

- Art is Inn Project : (Bob Lentz):  
Slow response to date, developing keywords for website searches. Advertising has been excellent

- Database : (Dan Bowen)  
No report until next meeting

- Small Business Skill Training: ( Ellin McFord)  
:No report

- Social Committee ( Lois Hawk)  
Working on social for the Jury event in June

- Garden Week 2008 ( Terry Malarkey):  
April 26<sup>th</sup>, 930 AM at the Barrier Island Center, free for artisans to set up a tent and exhibit. No reservations required, just come.

- Onancock High School ( Russell Jones):

No report. There is a possibility of having space for small offices or a meeting room.

- Website ( John Blandin):

The website has been standardized and updated. Ongoing effort to enhance website.

- ESCC Arts Festival: ( Kitty McCarthy)

This is a juried event by application only. The application is on the Website. There is a meeting March 12<sup>th</sup> and then postcards should go to all Guild members. Postage fees were approved to do this.

- Standards Committee

Document draft was presented by the Standards Committee for review. There was a comprehensive discussion of the Standards process, including the need to be consistent with the standards of The American Craft Council as well as Guild Bylaws. Suggestions were given to the Committee, who will revise the document and distribute by email to the Board Members attending this meeting ( and participating in the discussion) for final review and electronic approval. Motion by Mary to accept this document pending the discussed changes and electronic approval. Second Terry, all approved.

## **NEW BUSINESS**

- ESO photo Project to help artisans get good photos of their work.
- There is a need for a new meeting location. Several possibilities were discussed including the Chamber of Commerce. Jack will pursue this.
- Lure of the Shore is planned for Sept 12-14<sup>th</sup>.
- A new database manager is needed.

## **Calendar**

- Next Board meeting will be Tuesday, April 1, 7PM. Shelley will be out of town, someone else needs to take notes.
- Garden Week, Barrier Islands Center, Saturday April 26
- ESCC Artfest Sunday, April 27<sup>th</sup> 11-6.
- Welcome for new juried members sometime in June, 2008.
- Guild thanksgiving Tour 28-30<sup>th</sup> November